



International Recycling Incubation Summit

India Habitat Centre | 16-17 January, 2026

CUSTOIDEANS OF TOMORROW

DIGITAL PRESENTATION FORMAT

General Specifications

Item	Details
Presentation Types	- Short Video / Reel (≤ 1 min)
	- Interactive Presentation/ Digital Poster/ Infographics (Slides)
	- Digital Storyboard / Photo Essay
	- Stop Motion Video
File Format	- Video: MP4 (max 150 MB)
	- Slides: PDF or Shareable Link (Google Slides, Canva)
Language Options	- English (minimum requirement)
	- Bilingual (English + Hindi) encouraged for accessibility
Submission Requirements	- Single file/link submission
	- Must adhere to content structure (see below)
	- Plagiarism or use of AI-generated content without human editing must be declared and limited
Important Note	Obscene, inappropriate, or culturally insensitive visuals/language are strictly prohibited. Violating entries will be disqualified.

Digital Presentation Structure & Content Guidelines

All digital submissions should **follow this structure** for content clarity and fair assessment, regardless of format:

1. Title

- Clear, creative, and directly related to the proposed solution
- Maximum 15 words

2. Problem Statement

- Define the waste management challenge being addressed
- Contextualize it within the Indian setting
- Explain relevance, urgency, and gaps
- Include visuals where relevant (map, image, graph)

3. Proposed Solution

- Describe your innovative approach (behavioural, systemic, or policy-based)
- Highlight feasibility, sustainability, and potential for scale

4. Stakeholder Analysis

- Identify actors involved (e.g., government, community, youth, NGOs, private sector)
- Explain roles and interdependencies
- Use a stakeholder map or matrix, if possible

5. Potential Impact

- Describe short-term and long-term impacts
- Quantify wherever possible
- May align with Sustainable Development Goals (SDGs)

6. Visuals & Infographics

- Use charts, flow diagrams, timelines, and images to support understanding
- Ensure clarity, simplicity, and visual balance
- Avoid clutter or excessive text

7. Author/Team Information

- Full name(s), category (Junior/Senior), institution name, and contact email
- Mention if mentored or developed through any program/club
- Optionally include a photo or team logo (small, bottom corner)

Judgement Criteria

Criteria	Weightage
Clarity of Problem Statement	10%
Relevance & Innovation of Solution	30%
Stakeholder Integration	15%
Feasibility & Scalability	15%
Visual Appeal & Communication	10%
Potential Impact	10%
Presentation & Explanation	10%